

# 2020 Program Guide Ad Pricing

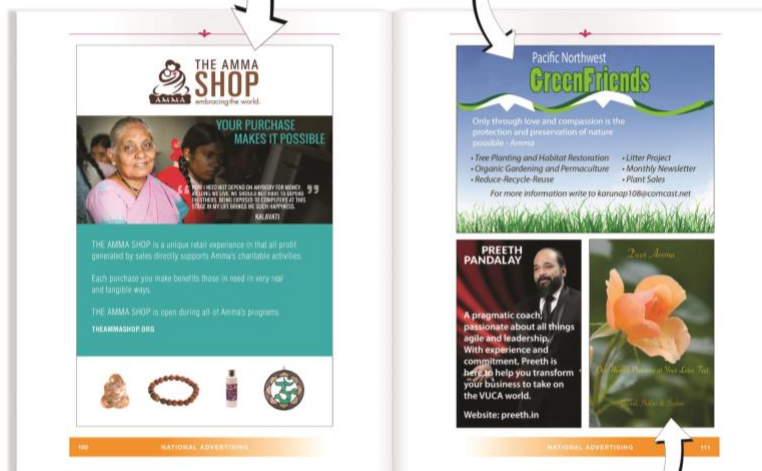
Amma's Summer Tour Program Guide is distributed to those attending the programs at each Tour city. The programs will be held at cities\* in the following areas: Pacific Northwest, Northern California, Southern California, New Mexico, Texas, Illinois, Washington DC, Greater New York area, Georgia and New England. (\*Cities and locations within each state are yet to be determined.)

National ads will appear in all the books across the country

Local ads will appear only in the individual city's book, in the local section

## Full page ad

Size:  
Width: 4.125 inches  
Height: 6.125 inches



## Half page ad

Size:  
Width: 4.125 inches  
Height: 3 inches

## Quarter page ad

Size:  
Width: 2 inches  
Height: 3 inches

### Full page:

\$1750 for National ads/\$600 for Local ads

### Half page:

\$1100 for National ads/\$375 for Local ads

### Quarter page:

\$600 for National ads/\$250 for Local ads

### Spreads:

\$3500 for National ads/\$1200 for Local ads

Front Inside Cover: \$4500

Back Outside Cover: \$6500

Back Inside Cover: \$4500

First page of book: \$4500

Last page of book: \$3500

Cover pages are all booked for 2020

Visit [amma.org/programguide](http://amma.org/programguide) or email: [pg@amma.org](mailto:pg@amma.org)

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Use this form to confirm your order. Please fill in and email to the local city as per list below.  
The order form must accompany any payments.

-To pay online, using a credit card – pay here [amma.org/pgpayment](http://amma.org/pgpayment) or  
<https://www1.amma.org/donationsapp/donationInit2.do>

-To pay by check, contact the city to request a mailing address and mail in your check. Fill and include this form with the check.

Fill the following information:

Name of Advertiser:

Address:

City/State/Zip:

Contact (phone/mail):

Ad size: (Full page/Half page/Quarter page):

Kind of Ad - National/Local and what Tour City:

Amount: \$

Paying with Check/Credit Card:

Special Instructions for your ad if any:

Please note the following:

- For processing of your ad, submittal of images, design guidelines and templates, please contact the respective local city (see contacts below).
- All ads are subject to approval by the MA Center legal team before publishing.
- The final artwork has to be submitted by **March 28, 2020** to be part of the 2020 book

Visit [amma.org/programguide](http://amma.org/programguide) or email: [pg@amma.org](mailto:pg@amma.org)

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## **Tour city teams contacts:**

Pacific Northwest - [pnwprogramguide@gmail.com](mailto:pnwprogramguide@gmail.com)

Northern California – [macsrprogramguide@gmail.com](mailto:macsrprogramguide@gmail.com)

Southern California - [ProgramGuide@la.macenters.org](mailto:ProgramGuide@la.macenters.org)

New Mexico - [ammachidas@gmail.com](mailto:ammachidas@gmail.com)

Dallas - [keshavan.varadarajan@gmail.com](mailto:keshavan.varadarajan@gmail.com)

Midwest - [ammachicagopg@macenters.org](mailto:ammachicagopg@macenters.org)

DC - [ads@ammadc.org](mailto:ads@ammadc.org)

New York - [nynjpg108@gmail.com](mailto:nynjpg108@gmail.com)

Atlanta - [atlantaprogramguide@gmail.com](mailto:atlantaprogramguide@gmail.com)

New England - [srimayi108@gmail.com](mailto:srimayi108@gmail.com)