

PERMISSION TO LINK TO AMMA.ORG

This Linking Agreement (“Agreement”) is made and entered into by and between: Mata Amritanandamayi CenterTM, a California nonprofit religious corporation (“Owner”); and any person (“User”) who accesses, makes a connection to or facilitates any other person’s access to any of the information, content or ads displayed, linked, downloaded or accessed from Owner’s web sites at <www.amma.org> or <www.ammachi.org> or <www.mothersbooks.org> or <www.theammashop.org> (“Sites”). Owner and User are collectively referred to as the “parties.”

1. Proprietary Rights

User agrees that the Sites, including, without limitation, all content, text, images, software, media and other materials therein, is proprietary to or licensed by Owner, protected under copyright, trademark, right of publicity and other intellectual property laws, and may not be reproduced, transmitted, displayed, published or distributed without the express prior written consent of Owner.

2. Linking License

Subject to the terms of this Agreement, Owner grants User a non-transferable, non-exclusive, limited, revocable and royalty-free license to provide a hypertext reference link (“Link”) to the initial, top level display of one of Owner’s Sites, as identified by the following Uniform Resource Locator (“URL”): <**www.amma.org**> (“Site”), solely for non-commercial purposes and only for the purpose of linking the User’s web site to this Site.

3. Limitations

User shall not: (a) display or use a Link in a manner that causes the Site or any portion of its content to display within a frame, be associated with any advertising or sponsorship not part of the Site, or otherwise incorporate Site content into a third-party web site; (b) display or use an inline link to any information file contained in the Site; (c) alter, block or otherwise prevent display of any content of the Site; (d) link to the Site through any other URL or mirrored site; and/or (e) link to the Site if User’s site contains obscene, defamatory, harassing, grossly offensive, or malicious content. User shall not associate the link with or otherwise use any photograph of Mata Amritanandamayi (“Amma”) in connection with linking to the Site.

4. Marks

Owner grants User a non-transferable, non-exclusive, limited, revocable license to use only the trademarks “Mata Amritanandamayi CenterTM” and/or “M. A. CenterTM” of Owner solely for the purpose of creating and describing the Link. User shall display Owner’s trademarks “Mata Amritanandamayi CenterTM” and “M. A. CenterTM” only as text in connection with any display and description of Link visible on User’s site and shall retain the “TM” symbol. In addition User shall state on its site that: “Mata Amritanandamayi CenterTM” and/or “M. A. CenterTM” are trademarks of Mata Amritanandamayi Center, PO Box 613, San Ramon, CA 94583-0613.”

5. Duration and Amendment

The Duration of this Agreement shall be for Three (3) years from Effective Date. Effective Date shall be the date this Agreement is signed by Owner. Owner reserves the right to terminate this Agreement at any time, without notice, for any reason whatsoever. Upon termination, User shall immediately: (a) discontinue or disable the Link; (b) remove the Link and Owner’s trademarks “Mata Amritanandamayi Center™”, “M. A. Center™” from User’s web site; and (c) destroy any copies of data from the Site in User’s possession, custody or control. Owner reserves the right to terminate this Agreement with respect to any specific User or group of Users at any time, without notice, for any reason whatsoever. Owner shall have the right, at any time and without notice, to add to or modify the terms of this Agreement simply by posting such amended terms herein. User’s Link and any access to, link to or use of the Site shall be deemed to constitute acceptance of such amended terms.

6. Signature and Execution

User shall complete this Agreement in full and either fax to the number given below or scan then email to the address given below. If approved, a copy will be returned to the User.

7. Law and Dispute Resolution

This Agreement shall be governed by the laws of the State of California and the United States without reference to conflicts of laws. All actions, claims or disputes arising under or relating to this Agreement shall be brought in the federal or state courts in the State of California. The definitions of Owner, User, Site(s), Link, and the provisions of Sections 5 and 7 shall survive any termination or expiration of this Agreement.

Effective Date: _____
Mata Amritanandamayi Center™ (Owner)

Date: _____
_____ (User)

By: _____

By: _____

Steve Schmidt

Name: _____

PO Box 613

Address _____

San Ramon, CA 94583-0613

Email: legal@amma.org

Email: _____

Fax: 925.831-4935

Fax: _____

Phone: _____

User’s site: _____

Location of Owner’s link on User’s site: _____